



Servicing the Technology Needs of Global Financial Customers with Siemon

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As transactions become increasingly digital, financial institutions must keep up with emerging technologies to deliver a consistent, secure, and seamless customer experience while complying with regulations, optimizing cost, and reducing risk. The increasing amount and critical nature of financial information must also be efficiently collected, managed, analyzed, and protected in real time across the entire value chain. These challenges demand innovative, turn-key technology solutions from trusted partners that can quickly respond to financial business needs and expectations.

Siemon's high-performance, customer-focused innovation backed by a culture of continuous improvement, expert technical service and support, and manufacturing excellence with a highly agile supply chain helps today's system integrators provide global financial companies with cost-effective, risk-free digital transformation.

Revolutionizing Financial Services

Integrated services, open and cloud-based banking, blockchain, high-frequency trading, and artificial intelligence (AI) enhance customer experience, speed transactions, protect and process massive amounts of data, and boost organizational efficiencies in the financial sector. These emerging data-driven technologies underpin a high-performance, low-latency network infrastructure with the resiliency, flexibility, and scalability to support change at speed. Siemon's advanced copper and fiber infrastructure solutions allow system integrators to establish that foundation for their global financial customers.

- Ultra-low loss singlemode and multimode fiber optic connectivity reliably support next-generation speeds with considerable margin.
- LightVerse® High-density Fiber Optic Cabling System protects and manages critical links while facilitating quick rollouts and scalability.
- High-speed direct attach and active optical cable assemblies cost-effectively achieve high-bandwidth, low-latency network connections.
- Advanced unshielded and shielded twisted-pair copper cabling systems blend usability, quality, and performance for fast, reliable connections.



Reducing Risk and Optimizing Cost

While accelerating technology allows financial institutions to streamline operations and offer new services, it also drives new risks.

System integrators must strategically optimize technology deployments to avoid overspend and provide application assurance. They can rely on Siemon's innovation and expert service and support to meet the technology goals of their global financial customers, from initial design and deployment through day-two operations.

- Siemon's industry leadership and strong relationships with complementary manufacturers and active equipment OEMs provide access to insight and expertise on the latest market trends and technologies.
- With a long-term commitment to continuous improvement, R&D investment, and engineering leadership, Siemon delivers product innovations to meet unique technology needs.
- Siemon's complimentary design services and strategic BOM development help system integrators optimize deployments and customer satisfaction.
- Ongoing pre- and post-sales engineering support provides access to product training and educational resources and prompt troubleshooting and resolution when issues arise.
- Siemon's superior product and system warranty and application assurance program takes the burden off system integrators and ensures financial customers get the most out of their investment.
- Selling as a team with Siemon allows system integrators to coordinate price protection and scheduling, helping them maintain customer satisfaction and secure new business.

Digitally Transforming Faster at Scale

Disruptive new entrants, growing customer expectations, regulations, and evolving cybersecurity concerns are accelerating the need for emerging technologies in the financial sector. At the same time, economic and supply chain constraints hinder the speed of technology deployments and ability to scale. System integrators rely on Siemon's manufacturing excellence and agile supply chain to respond quickly to customer needs.

- Siemon's vertically integrated North American manufacturing enables fast expansion capability, as demonstrated by thousands of cable assemblies made to order and shipped in less than two weeks during the Covid-19 pandemic.

- Siemon's automated manufacturing processes with absolute repeatability, quality supply chain, and strategic forecasting ensure ample raw material and fast production and delivery to eliminate delays.
- Siemon successfully delivers on-time copper and fiber cabling and connectivity to support integration partners with more than 1,000 roll-in racks annually, ensuring faster digital transformation for financial customers.



Real Value You Can Trust

While the right infrastructure solutions, technical service and support, and supply chain agility are integral for system integrators to deliver digital transformation in the financial industry, real value comes with who they can trust.

Too often, suppliers are only interested in selling and then moving on. Instead, Siemon is dedicated to being a trusted partner to system integrators. By building long-term relationships with Siemon built on honesty, integrity, and transparency, system integrators can reach their full potential and achieve success and credibility with their global financial customers.



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