



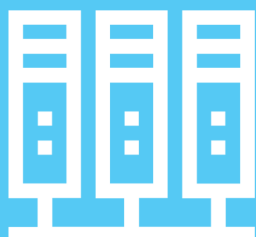
POWERING THE FUTURE OF IMMERSIVE GAMING

The gaming industry is undergoing a revolution driven by Generative AI (GenAI), transforming user engagement and creating ever more dynamic and immersive in-game experiences. However, unlocking this technology's full potential hinges on a robust infrastructure that can support the demanding power requirements of AI, such as the 10x increase needed for GPU servers.

At Siemon, we provide more than just cables and connectivity, we offer a tailored ecosystem of solutions designed to meet the high-bandwidth, low-latency demands of next-generation AI applications. Our solutions ensure seamless data transfer, minimize de-sync, and empowers developers to delight their users and unleash their innovative content with confidence.



Explore Siemon and Our
Industry-Leading Offering at
www.siemon.com



BEYOND NPCs: GENERATIVE AI AND THE FUTURE OF GAMING

To succeed in this ever-evolving landscape, you need the right resources at your fingertips. Siemon offers a comprehensive suite of solutions and services designed to streamline your development process and maximize impact.

✓ Fast Track Your Vision with Quick Ship Programs:

Get the essential equipment you need, exactly when you need it. No delays, just pure focus on development.

www.siemon.com/fibernow

www.siemon.com/rapiddac

✓ Expert Guidance from Siemon Data Center Services:

Including Data Center Cabling Audits and Data Center Design Services, our team of specialists will become an extension of your own, meticulously guiding you through every stage of data center design and implementation. We'll handle the infrastructure, so you can focus on the game.

www.siemon.com/dcservices

✓ Best-in-Class Solutions:

From high-performance cabling to cutting-edge infrastructure design, Siemon delivers the copper and fiber connectivity you need to stay ahead of the curve.

www.siemon.com/dc

Let Siemon be your trusted partner in the exciting world of gaming. We'll provide the infrastructure you need to create groundbreaking experiences, leaving your competition in the dust.

Would You Like to Know More?

Contact us at (1) 860.945.4200 or customer_service@siemon.com.

www.siemon.com

FLR_GamingIndustry_RevA 04/24

