



**INDUSTRY**  
*Automotive*

# Siemon *Success* Solution

## Customer Overview Honda Phillipines Inc.

- Subsidiary of Honda Motor Co.
- Located in Batangas City, Philippines

### Challenge

The Honda Motor Co. enjoys a well-known reputation for innovation. This innovation is in full view at the Dream Motorcycle Assembly Plant at First Philippine Industrial Park in Tanauan, Batangas City. The new 200,000 square meter assembly plant houses the latest motorcycle production technology, allowing it to produce motorcycles at the astounding rate of one every 30 seconds. Such a state-of-the-art facility required a state-of-the-art cabling infrastructure and Honda had very specific demands:

1. Cost-effective and easy to implement high-speed data networking solution
2. A fast and reliable network capable of supporting current and future needs
3. A structured cabling solution designed for versatility and flexibility as the plant's workforce evolves and grows.

### Solution

After a series of network infrastructure design and application consultations with both Siemon representatives and outside consultants, Honda was convinced that a combination of Siemon's end-to-end 10Gb/s-capable UTP horizontal cabling plant and XGLO® 10Gb/s fiber optic backbone was the best cabling solution. This product decision was reinforced by Siemon's robust service offering, which provided Honda with critical implementation support through their global network of Siemon Certified Installers.

### Results

With a 10Gb/s infrastructure professionally installed and running, Honda's Dream Motorcycle Assembly Plant is one step closer to reality.

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