



For Immediate Release

## Siemon Presenting on Advanced Cabling Systems and Power Over Ethernet at BICSI Fall Conference & Exhibition

September 6, 2018. Watertown, CT - Siemon, a leading global network infrastructure specialist, today announced that it is bringing its extensive expertise to the upcoming BICSI Fall Conference & Exhibition, delivering two educational presentations on advanced cabling systems for today's intelligent buildings and superior support of power over Ethernet (PoE).

On Monday, September 10 from 1:30 - 4:30 p.m., Dave Valentukonis, Siemon's North American Technical Services Manager, along with Fluke Networks, Cisco and Axis Communications, will be presenting "Four Pair PoE: Powering the Future of Intelligent Buildings and the Internet of Things (IoT)." The presentation will take an in-depth look at how PoE provides new capabilities and experiences for users, and the new requirements affecting cabling design, installation and testing.

On Thursday, September 13 from 8:30 - 9:15 a.m., Dave Valentukonis, along with Bob Allan, Siemon's Global Business Development Manager for Intelligent Buildings, and Innovative Lighting will present "PoE Lighting: Unleashing IoT and Opportunity in the ICT Industry." This presentation will focus on the predicated growth of PoE lighting systems over the next five years and how PoE lighting can be controlled, monitored and powered via structured cabling.

"Every day more IP-enabled devices connect to the Internet of Things, and power over Ethernet provides the ability to power these devices, providing significant benefits and opportunities in the ICT industry," says Dave Valentukonis. "Everything from IP phones and surveillance cameras, to wireless access points, building automation devices and LED lighting can be powered over low-voltage network cabling, and we are pleased to bring our expertise in PoE and digital lighting to the BICSI stage."

The 2018 BICSI Fall Conference takes place at the Henry B. González Convention Center in San Antonio, Texas from September 9 - 13.

For more information visit: [www.siemon.com/convergeit](http://www.siemon.com/convergeit)

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### About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

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