



For Immediate Release

## Siemon Hires Carol Everett Oliver as Network Cabling Specialist

April 24, 2018. Watertown, CT — Siemon, a leading global network infrastructure specialist, is pleased to announce that Carol Everett Oliver, RCDD, ESS, has joined the company as the network cabling specialist for the Southeast to provide sales, technical support and training, as well as create new business opportunities for the entire company.

Oliver has more than 20 years of experience in the ICT industry, which includes sales and customer training, technical support and marketing responsibilities. Most recently, she was the training and technology manager for Legrand Data Communications Division (North America) and was also an integral part of their intelligent building strategic team. She spent nine years at Berk-Tek, a Nexans Company (New Holland, PA), and held various positions in marketing with her latest role as channel marketing manager. Prior to that she owned a marketing consulting firm, Everett Communications (Medway, MA), for 10 years, where she published more than 100 technical articles and case studies, as well as coordinated advertising campaigns and events for a variety of manufacturers in our industry. She is currently the secretary on the BICSI Board of Directors, the chair for the BICSI Intelligent Building standards' subcommittee and vice chair for the BICSI ESS standards. She was the BICSI U.S. Northeast Region Director from 2012 to 2016. In 2010 she was the recipient of the David K. Blythe/University of Kentucky BICSI Member of the Year Award, and in 2009 recognized by BICSI as one of the Top 25 RCDD "Changemakers." She holds her bachelor's degree in marketing from San Jose State University (California) and currently resides in Cape Coral, Florida.

Dave Valentukonis, RCDD/NTS, Siemon's technical services group leader for North America, said, "Carol will be an asset to our sales team with her technical knowledge, but we are also excited that she will expand the company's visibility beyond the Southeast, by supporting marketing with her expertise in writing articles, as well as utilizing her experience as a seasoned speaker at technical events and representing the company through industry initiatives and committees."

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### About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status.

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

### Press Contact:

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