



For Immediate Release

## Siemon's Expanded Booth to Showcase New Data Center and Intelligent Building Solutions at the 2018 BICSI Winter Conference & Exhibition

January 29, 2018. Watertown, CT - Siemon, a leading global network infrastructure specialist, today announced that it is exhibiting at the upcoming BICSI Winter Conference & Exhibition, where it will showcase a variety of new innovative solutions for data centers, LANs and intelligent buildings in a much larger expanded booth.

Half of Siemon's new Booth #1109 will showcase the company's WheelHouse™ Advanced Data Center Solutions that include new white cabinets, smaller diameter SkinnyPatch™ 6A S/FTP Modular Patch Cords and the LightStack(R) 8 Ultra High Density Fiber Enclosure that provides the most efficient support of 8-fiber applications with 100% fiber utilization. Siemon Data Center Experts will also be on hand to provide information about the benefits of V-Built™ Preconfigured Data Center Cabinets and Siemon's Data Center Design Services.

The other half of the new booth will showcase Siemon's ConvergeIT Cabling Solutions for Intelligent Buildings, including a GENISYS brand PoE lighting display from Siemon's partner Innovative Lighting connected via Siemon's new Z-PLUG™ Field Terminated Plug. Offering quick, reliable high-performance plug terminations in the field for custom-length direct connections to IP-based and PoE-enabled devices in today's intelligent buildings, Z-PLUG exceeds all Category 6A performance requirements, and it can be terminated to shielded or unshielded cables for maximum flexibility. As a Cisco Digital Building Partner, Siemon's intelligent building experts will also be on hand to discuss effective strategies and solutions for planning, design and deployment of digital buildings, including Siemon's Digital Lighting Partner program.

The 2018 BICSI Winter Conference and Exhibition takes place at the Orange County Convention Center - West Concourse on February 4-8 in Orlando, Fla. Siemon will be exhibiting at Booth #1109 on Monday, February 5 from 4:30-7:30 p.m., Tuesday, February 6 from 2-7:30 p.m. and on Wednesday, February 7 from 7:30 a.m.-1 p.m.

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### About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status.

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

### Press Contact:

**Betsy Conroy**

**betsy\_conroy@siemon.com**

**(860) 945-4200**

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The Siemon Company  
Siemon Business Park  
101 Siemon Company Drive  
Watertown, CT 06795-0400 USA  
Phone: (1) 860.945.4200  
Fax: (1) 860.945.4225