



For Immediate Release

Siemon Demonstrates Extended Range of Intelligent Building Solutions at Cisco Live!

July 18, 2017. Watertown, CT — Siemon, a leading global network infrastructure specialist, participated in the Cisco Digital Building Pavilion at Cisco Live! 2017, which was held at the Mandalay Bay Convention Center in Las Vegas, Nevada from June 25th to 29th. Attended by over 25,000 IT, networking and communication professionals, Cisco Live! is among the industry's largest educational events, providing week-long access to the latest trends, developments and solutions for the intelligent building market.

As an early partner of Cisco's Digital Building Solution, Siemon joined their partners and other ecosystem members exhibiting in the Cisco Digital Building Pavilion, including Cree Lighting, ThinLabs and Innovative Lighting. Key focus in the booth was Siemon's ConvergeIT™ Cabling Solutions for Intelligent Buildings, which is unequivocally aligned with the Cisco Digital Building Solution. Here, attendees experienced live demonstrations of Siemon's 96-port Passive Ceiling Zone Enclosure and the 24-port MAX® Zone Unit Enclosure designed to support flexible, cost effective zone cabling in today's highly automated buildings. These enclosures enable easy access to and management of copper or fiber connections supporting any IP device, including voice, data, wireless access points, LED lighting, security, building automation systems, digital signage and other low-voltage devices that require network connectivity and power over Ethernet within the Digital Building.

Commenting on the success of Cisco Live!, Bob Allan, global business development manager for intelligent buildings and strategic alliances at Siemon, said, "More devices than ever are now converging onto the physical IT infrastructure, providing the means to integrate building systems for improved analytics that enable significant savings, sustainability and overall better building control. We are proud to be an active partner in Cisco's Digital Building Solution, and participating at Cisco Live! 2017 offered the opportunity to demonstrate how Siemon's ConvergeIT Cabling Solutions for Intelligent Buildings provide a flexible and manageable unified physical infrastructure for the Internet of Things (IoT) and converging low-voltage building systems."

For more information about Siemon's ConvergeIT Cabling Solutions for Intelligent Buildings visit www.siemon.com/convergeIT

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About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving

industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

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