



For Immediate Release

New Video Showcases Siemon's WheelHouse™ Advanced Data Center Solutions

February 21, 2017. Watertown, CT - Siemon, a leading global network infrastructure specialist, today announced the release of a new video for its WheelHouse Advanced Data Center Solutions. As showcased throughout the video, Siemon's WheelHouse delivers a comprehensive range of advanced data center solutions to support any size and type of data center, from large hyperscale computing environments and colocations, to small-to-mid size enterprise data centers.

Utilizing 3D graphics and computer-generated imagery, the new video serves as a visual tool to highlight the wide range of WheelHouse Data Center solutions, including end-to-end copper and fiber cabling systems, the LightStack® ultra high-density plug and play fiber system, innovative LC BladePatch, high speed interconnect assemblies, data center cabinets, V-Built™ preconfigured cabinets, PowerMax™ PDUs, Automated Infrastructure Management solutions and more—all backed by Siemon's comprehensive data center design services.

The video also explains how WheelHouse takes advantage of Siemon's innovative data center solutions to speed deployment, improve scalability, enhance manageability and increase efficiency, and combines them with Siemon's expert data center design services and industry-leading support to help customers optimize their data centers. This includes demonstrating how VersaPOD® data center cabinets with shared connectivity, patching and power in the Zero-U space between bayed cabinets can reduce stranded power outlets by 75% and deliver an overall cost savings of at least 46% compared to traditional server cabinets, and V-Built™ preconfigured data center cabinets preloaded with Siemon components arrive ready to install active equipment, reducing the labor and time required to go live by as much as 30% while easing scalability, optimizing performance and significantly reducing onsite packaging and waste.

To watch the video visit:

www.siemon.com/wheelhouse

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About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status.

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

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