



For Immediate Release

## Siemon to Showcase Advanced Cabling Solutions and Expertise at 2017 BICSI Winter Conference

January 18, 2017. Watertown, CT - Siemon, a leading global network infrastructure specialist, today announced that it is exhibiting at the upcoming BICSI Winter Conference & Exhibition where it will showcase a variety of advanced cabling solutions for data centers, LANs and intelligent buildings.

On display will be several of Siemon's WheelHouse® Advanced Data Center Solutions that include plug and play fiber solutions, such as the LightStack® Ultra High Density System and innovative LC BladePatch® jumper with push-pull activation for easy access.

As part of their ConvergeIT™ Cabling Solutions for Intelligent Buildings, Siemon will also showcase innovative plenum rated zone cabling solutions that enable flexible converged infrastructures for data, voice, building automation and any IP device. On display will be a digital lighting demonstration and Siemon's feature-rich Wall Mount Cabinet with fully integrated and adjustable cable management.

At the conference on Tuesday January 24th, following the opening keynote speaker at 9:30 a.m., Valerie Maguire, Siemon's Global Sales Engineer, will be presenting "Best Practices for Networking Intelligent Devices: Zone Cabling and Coverage Area Planning." In this informative presentation, Valerie will provide an in-depth overview of zone cabling, its benefit for today's converged networks and key design guidelines for a variety of building spaces.

Siemon experts will also be on hand during exhibit hours at Booth #720 to answer technical questions and demonstrate installer-friendly solutions such as the Siemon LightBow™ Termination System with its exclusive patent-pending termination tool and pre-polished mechanical splice connectors that together reduce termination time, ensure termination quality, and enable easy verification.

The 2017 BICSI Winter Conference takes place at the Tampa Convention Center in Tampa, Florida on January 22-26. Siemon will be exhibiting at Booth #720 on Monday, January 23rd from 4:30-7:30 p.m., Tuesday, January 24th from 2-7:30 p.m. and on Wednesday, January 25th from 7:30 a.m.-1 p.m.

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### About Siemon

Established in 1903, Siemon is an industry leader specializing in the design and manufacture of high quality, high performance IT infrastructure solutions and services for Data Centers, LANs and Intelligent Buildings. Headquartered in Connecticut, USA, with global sales, technical and logistics expertise spanning 100 countries, Siemon offers the most comprehensive suites of copper and optical fiber cabling systems, cabinets, racks, cable management, data center power and cooling systems and Intelligent Infrastructure Management solutions. With more than 400 patents specific to structured cabling, Siemon Labs invests heavily in R&D and the development of Industry Standards, underlining the company's long-standing commitment to its customers and the industry. Through an ongoing commitment to waste and energy reduction, Siemon's environmental sustainability benchmarks are unparalleled in the industry, including 179% global carbon negativity and zero-landfill status

Siemon Interconnect Solutions (SIS) is a Siemon business unit comprised of a team of dedicated technical sales professionals supported by Siemon Labs, mechanical, electrical and signal integrity engineers committed to solving industry and customer driven interconnect challenges. We provide custom network infrastructure solutions to: OEM's, Leading Manufacturers, Value-Added Resellers and System Integrators.

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